

NEWS RELEASE

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DINGHY SHOW EXCLUSIVE - INTRODUCING THE NEW RS AERO HIKINGBENCH



Pay a visit to the Hikingbench stand (H20) at the RYA Suzuki Dinghy Show and check out the new RS Aero Hikingbench.

On display for the first time, the new model has a seat profile developed from original RS drawings so that it matches the Aero deck shape.

"The prototype of the new bench was used by RS Sailing MD, Alex Newton Southon during the 2016 Aero Nationals. Once I knew Alex was happy and that it was a good boat match, production seats were ordered and the first few units were sold online before Christmas" commented David Page from David Page Associates Ltd.

The new RS Aero Hikingbench is one of many models available to purchase, allowing sailors to exercise and strengthen core muscles on a bench that matches their boat, ideal for helping to improve your sailing performance.

"You may ask, why it is important to get the right Hikingbench for the boat you sail? If you practise good posture on land, it becomes a habit on the water. In addition it allows you to strengthen your

core in the same areas that you use when sailing your boat. Something you can't easily do on a

regular piece of gym equipment", added David.

Alongside the new RS Aero bench on display will be a selection of hikingbenches for visitors to try

as well as the RigTube, a quick, safe and convenient way to transport dinghy spars and rolled

sails.

There will be experts on the stand each day to demonstrate and help you to understand good

sailing posture. Drop by the stand to find out more and have a go.

For more information about Hikingbench and RigTube visit www.hikingbench.com/index.htm

Beat the queues and get your tickets

Advance tickets are available at a special discount rate of £10.00 for RYA members and £12:50

for non-members. RYA affiliated clubs can also take advantage of a special ticket price of £10

when booking ten tickets or more. Don't forget two children go free with each paying adult as well.

To find out what's in store at this years' show and to buy your tickets visit www.dinghyshow.org.uk

or by calling the ticket hotline on 0844 858 9069

Keep up to date with all the latest RYA Suzuki Dinghy Show news and information by visiting the

website www.dinghyshow.org.uk and following us on Facebook

www.facebook.com/RYAdinghyshow and Twitter #dinghyshow

Love Dinghy Sailing? Then why not join the association that promotes and protects, safe,

successful and rewarding boating. Join today and support the RYA in protecting your boating

rights and freedoms. Take advantage of free advice and support on all aspects of your boating, as

well as enjoying a range of fantastic personal member offers. Find out more by calling 02380 604

159, email member.services@rya.org.uk or visit www.rya.org.uk

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NOTES TO EDITORS:

About the RYA Suzuki Dinghy Show

The RYA Suzuki Dinghy Show is a grass roots show run for enthusiasts. The RYA Suzuki Dinghy Show
provides a national platform, at an affordable cost for a blend of RYA Departments & staff, commercial
exhibitors and for RYA affiliated class associations and clubs to interact with current and potential
customers.

The RYA Suzuki Dinghy Show hopes to raise the profile of the sport & foster enthusiasm, increasing participation and frequency of dinghy sailing through the provision of a programme of talks, seminars, coaching and demonstrations. It also aims to increase the interaction between RYA staff & programmes and the public, promulgate good practice through seminars and talks, as well as celebrate the achievements of clubs and volunteers through awards and recognition.

 The first show, called "The Build your Own Dinghy Exhibition and Conference", took place in 1952. By 1965 the show had moved to Crystal Palace, changed its name to "The London Dinghy Exhibition" and gained the active backing of the RYA, before becoming under full RYA control in 1983.

From 1996 to 2004 the show, now held at Alexandra Palace, was known as the Sailboat and Windsurf Show. In 2004 the show title changed to the RYA Dinghy Sailing Show, to reflect the show's focus on dinghies and is today known as the RYA Suzuki Dinghy Show.

About Suzuki Marine

- Suzuki Marine has been a sponsor of the RYA Dinghy Show since 2007 where it has sponsored the Safety Boat Area.
- All Suzuki Marine four stroke outboards provide quiet, fuel-efficient technology without sacrificing power and performance. So from the lightweight, portable DF2.5 to the award-winning power of the DF300AP Lean Burn, Suzuki Marine has an outboard for every application, including Club safety boats.
- Suzuki Marine was proud to be the sole supplier of marine outboard motors to the London 2012 Olympic & Paralympic Games Sailing Regatta. With the DF300AP, DF200, DF140, DF90A and the DF40A being used for this prestigious event it just goes to show that Suzuki's outboards are ideal for commercial use as well as leisure.
- For more information, visit <u>www.suzuki-marine.co.uk</u>

About the RYA

- The RYA is the national body for all forms of recreational, competitive and professional boating. It
 represents dinghy and yacht racing, motor and sail cruising, RIBs and sports boats, powerboat racing,
 windsurfing, inland cruising and personal watercraft.
- The RYA is recognised by all government offices as being the negotiating body for the activities it
 represents. It continually fights for the rights and freedoms of its 108,000 personal members, the
 majority of whom choose to go afloat for purely recreational non-competitive pleasure on coastal and
 inland waters. There are an estimated further 500,000 boat owners nationally who are members of RYA
 affiliated clubs and class associations.
- The RYA also sets and maintains a recognised standard for recreational boat training through a
 network of more than 2,400 RYA Recognised Training Centres in almost 50 countries. Approximately
 220,000 people per year complete RYA training courses.

- The RYA is committed to promoting all forms of boating and making them accessible to everyone. For more information please refer to our web site www.rya.org.uk
- You can find the RYA at RYA House, Ensign Way, Hamble, Southampton, SO31 4YA